

TECHNOLOGY RESULTS NEWSLETTER

CYBER AWARENESS MONTH CENTREND SECURITY INSIGHTS

Cybersecurity Awareness Month: Threats Don't Take Breaks

The alert gets missed. The click gets made. The breach begins. And suddenly your operations stall and your budget's bleeding.

What Seems Small Can Spiral Fast

An outdated patch. A skipped training. One reused password. That's the opening. Threats are stealthier than ever. And the rules? Tougher too. This month, awareness isn't a slogan it's your shield. Because once it hits, recovery costs more than prevention ever will.

Reality Check: Cyber Hits on 2025 Business Email Compromise: Fake CFO, Real Loss

An MA nonprofit paid fake invoice after a spoofed CFO mail. \$45K was sent before IT spotted the fraud.

Cybersecurity Awareness Month: Startup Your Core 4



Entry point: a spoofed vendor invoice. No dual checks meant \$45K vanished, forcing layoffs and delaying projects for months.



► **With Centrend:** Real-time Alerts, Threat Containment, and Rapid Response. Catch Breaches Early Before They Become Headlines.

2. Insurance Denied: Missed Patch

A Connecticut logistics company suffered a ransomware attack through a known software vulnerability. Their cyber insurance claim was denied — policy required proof of monthly patching and endpoint monitoring. With no logs to show, they paid \$120K out-of-pocket.

► **With Centrend:** Patch Alerts, Device Logs, and Proof of Protection.



INTO THE CYBER WEB

GOOD HABITS STOP BAD BREACHES

1) Factory Paused After Cyber Hit

In September 2025, a major UK automaker shut down several plants after a cyberattack disabled key systems. Operations stalled for over a week. The company cited losses exceeding £350 million in revenue and production impact, as supply chains broke down and customer orders were delayed.

- **One supplier stall ripples through inventory, schedules, and cash flow fast.**
- **Review vendor access by role, remove “All-Access” logins.**
- **Confirm an Offline Recovery option and run a 15-minute restore test.**
- **Keep a one-page Supplier Outage Playbook (who calls whom in the first hour).**
- **Assign Cyber Crisis Contact Lead**

2. One Breach Instant Viewer Disruption

In September 2025, EVW Sports confirmed an attack on its old domain, blocking fans from accessing Pay-Per-View events. Traffic was redirected, but not before sales were hit. With over 30,000 expected viewers, EVW likely lost an estimated \$150,000 in PPV revenue.

- **Secure and monitor all legacy domains**
- **Test backup streaming links before every event**

3. Zero-Day Aimed At Edge Gear

A newly disclosed flaw in widely used remote-access gear notably GoAnywhere MFT's CVE-2025-10035 was actively exploited, with the Medina ransomware strain affecting over 400 firms and driving \$120M in combined damages during the attack wave.

- **Check inventory for affected models/versions**
- **Capture a screenshot of the fixed version for your audit trail**

4. Monthly Fixes You Shouldn't Skip

September's patch bundle fixed 86 flaws in Windows, Office, and SQL Server. Delays in applying the updates led to over \$15M in losses from downtime and recovery after three zero-days were publicly exploited.

- **Test updates first, then schedule a weekly maintenance**
- **Log success: date, systems, and person who verified updates**

5. Customer Data Breach Via Vendor

In September 2025, Discord confirmed a breach through a third-party support vendor. Hackers accessed emails, ticket logs, and file attachments for over 860,000 users. No passwords were leaked, but the platform faced \$6.5 million in legal, support, and response-related costs.

- **Review third-party access**
- **Encrypt sensitive files attached to support tickets**



Cybersecurity Month

Tech Awareness Starts at Centrend

Cyber threats move fast your awareness should too. For 20+ years, Centrend has helped businesses turn tech gaps into strengths. This Cybersecurity Awareness Month, we're sharing real strategies and tools that help teams stay ready, protected, and one step ahead.

From compliance audits to 24/7 threat detection, Centrend equips organizations with the tools and training they need. It's not just about reacting it's about knowing what's coming. That's the awareness Centrend delivers every day.



Paul Laflamme

CEO, Centrend

With 20+ years of expertise, Paul leads Centrend with a secure-by-design mindset focused on prevention. As a CMMC-registered practitioner, he delivers solutions grounded in trust, compliance, and real-world resilience.



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During Cybersecurity Awareness Month, Paul's leadership reminds us that the best defense starts with smart habits and sharp strategy. His proactive approach helps clients prevent costly mistakes, reduce risk, and lead with confidence. While others chase trends, Paul sets the standard for lasting protection.



Cybersecurity in Massachusetts

Build Awareness This Cybersecurity Month

Massachusetts businesses face growing risks from phishing scams to supply chain breaches. This Cybersecurity Awareness Month, smart organizations are making prevention and compliance part of everyday operations.

Centrend helps teams stay ahead with solutions that combine strategy, security, and readiness. Led by Paul LaFlamme, we empower companies to reduce risk and build long-term resilience.





CYBERSECURITY AWARENESS MONTH CHALLENGE FOUR WEEKLY HABITS

Cybersecurity isn't solved in a day it's strengthened by habit. This October, we're challenging Massachusetts businesses to take one small, smart action each week to boost awareness, reduce risk, and build a stronger security culture. From locking devices to updating privacy policies, each step helps protect your data, your clients, and your reputation. Join Centrend's 4-week challenge and make cybersecurity second nature one habit at a time.



Week 1: MFA Sprint

Turn on MFA for email and finance tools; help anyone who needs setup.

Week 2: Password Upgrade

Roll out the password manager, import logins, and retire repeats.

Week 3: Patch & Update Day

Run the 5-minute sweep and capture success logs. One clean check could save you from a costly mess.

Week 4: Phish Drill & Report

Send your team a quick phishing simulation and teach them to "pause, check, report" every time.

Small actions lead to lasting change. By taking on one habit each week, your team builds stronger defenses, better awareness, and smarter responses to risk. Cybersecurity isn't just IT's job it's everyone's responsibility. Finish strong this October by turning awareness into action that protects your business year-round.



CYBER AWARENESS MEET RESULTS

"Centrend responds fast, gives solid advice, and always follows through true partners you can count on."

- Atty. Marco Schiavo, SS Law Offices

"Paul automated our schedule with speed and clarity. A smooth process from start to finish."

- Devin Brown, J & J Machine

"Paul's team at Centrend has helped us stay secure, compliant, and ahead of threats for years."

- Terry, Emerson

REFER A BUSINESS. HELP THEM, REWARD YOURSELF

Know a business still Flying Blind on Cybersecurity?

One intro could prevent disaster and If they sign, you get a **\$300 credit**.

They get protection. You get rewarded. Everyone wins.



CATCH IT EARLY STAY SECURE

Not sure where to start? [Book a Free Call](#) at [Centrend.com](#) no pressure, just real help from your local IT experts.



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